

Structured the way *you underwrite.*

We don't just recommend AI — we find the highest-ROI opportunities, redesign the process, and build custom software to operationalize the change. Working software in production, measured against real operating outcomes, owned by the team when we leave.

DE-RISKED ENTRY

Prove it before you scale it

The engagement opens with a \$50–75K audit, not a seven-figure transformation. Every phase is gated on the results of the one before it.

MEASURABLE EBITDA IMPACT

Returns you can diligence

Use cases are ranked by ROI and time-to-value, and pilots are scored against real operating outcomes — payback in months, visible in the P&L.

SPEED INSIDE THE HOLD

Months, not a multi-year program

Audit in 2–4 weeks, a production pilot in 6–8, rollout in 3–6 months. Efficiency lands early enough to compound before exit.

A CAPABILITY, NOT A PROJECT

Repeatable across the portfolio

Custom software and redesigned processes stay inside the company — and the playbook runs again at the next platform.

WHERE THE ROI IS

Eight use cases deliver most of the return.

Ranked by how consistently they produce positive ROI — and how fast they pay back.

01 Customer support automation

148–200% ROI · 3–5 mo payback · 30–60% of tickets deflected

05 Sales lead scoring & qualification

Conversion lift + sales time savings

02 Intelligent document processing

300–400% ROI · 3–6 mo payback

06 Marketing content & personalization

Revenue lift across marketing and sales

03 Software engineering productivity

Strong cost reduction + faster shipping · low–medium lift

07 Back-office process automation

Clear, durable cost reduction

04 Internal knowledge assistants (RAG)

High productivity gains · fast payback · low–medium lift

08 Forecasting & demand planning

140–250% ROI in good cases · higher lift

BENCHMARKS: MCKINSEY, STATE OF AI (NOV 2025) · 2025–26 MID-MARKET ROI REPORTS

Start with an AI Opportunity Audit.

Pick one portfolio company — highest ticket volume, document load, or engineering spend wins. We map its operations end-to-end and rank the use cases by impact, effort, and time-to-value — with the process redesign and build plan. You keep the roadmap and business case either way.

2–4 weeks · \$50–75K

ONE PORTFOLIO COMPANY · ROI-RANKED ROADMAP